

PRESS RELEASE



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ADESA Kansas City Raises Over \$50,000 for Children's Mercy Hospital

CARMEL, Ind. – August 24, 2017 – ADESA, a business unit of KAR Auction Services, Inc. (NYSE: KAR), today announced that its auto auction in Kansas City recently presented a check for \$50,457 to Children's Mercy Kansas City, a local children's hospital.

The funds were raised for the hospital at a special sale and live charity auction event dubbed "Cars-n-Kids." ADESA Kansas City donated \$150 for every car sold during the sale. The auction also sold event T-shirts, hosted a shrimp boil dinner, and auctioned items such as end zone pylons autographed by Kansas City Chiefs players. All proceeds went to Children's Mercy.

"As a not-for-profit children's hospital, Children's Mercy is so appreciative of community partners like ADESA Kansas City, who do more to make a difference for our patients and families," said Megan Stock, assistant director of philanthropic community engagement and events. "We are grateful to everyone involved with the Cars-n-Kids charity car auction for making it such a successful fundraiser."

Kevin Rhoads, general manager of ADESA Kansas City, said his team decided to raise money for Children's Mercy because the hospital has helped several auction employees and their families.

"When we were choosing a charity to sponsor, Children's Mercy immediately came to mind," Rhoads said. "The event was a huge success, with dealers raving about the shrimp boil and the charity auction. But the best part is we raised over \$50,000 for Children's Mercy."

KAR is a global vehicle remarketing and technology solutions provider. Its ADESA business unit is a leading provider of used-vehicle auction and remarketing services. ADESA Kansas City, located at 15511 ADESA Drive in Belton, Missouri, is one of the company's 75 vehicle auctions in the United States, Canada and Mexico.

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About KAR Auction Services

KAR Auction Services (NYSE: KAR) provides sellers and buyers across the global wholesale used-vehicle industry with innovative, technology-driven remarketing solutions. KAR's unique end-to-end platform supports whole car, salvage, financing, logistics and other ancillary and related services, including the sale of 5.1 million units valued at over \$40 billion through our auctions. Our integrated physical, online and mobile marketplaces reduce risk, improve transparency and streamline transactions for customers in 110 countries. Headquartered in Carmel, Indiana, KAR has approximately 17,400 employees across the United States, Canada, Mexico and the United Kingdom. karauctionservices.com.