

PRESS RELEASE



FOR IMMEDIATE RELEASE

ADESA and Ford Global Action Partnership Raises More Than \$1 Million for JDRF

CARMEL, Ind. – Dec. 20, 2017 – ADESA, a business unit of global vehicle remarketing and technology solutions provider KAR Auction Services, Inc. (NYSE: KAR), today announced that it has raised more than \$1 million for Type 1 diabetes (T1D) research in partnership with the Ford Global Action Team for JDRF.

Since 2012, ADESA auctions have partnered with the Ford Global Action Team to raise money for JDRF, a global organization focused on funding research to find a cure for T1D. In 2017, six auctions collectively raised \$251,657, bringing the lifetime total of the campaign partnership to \$1,030,505.

“ADESA’s commitment to this effort is evident in these remarkable results,” said Edsel B. Ford II, board director, Ford Motor Company. “We look forward to continuing our partnership with ADESA in support of JDRF.”

“Thanks to the incredible generosity of our dealers and our employees, we passed the million-dollar mark during this year’s campaign,” said KAR Executive Vice President and Chief Client Officer Tom Caruso. “We would not have been able to make such a significant contribution to the important cause of T1D research without the support of our customers and the dedication of our auction teams.”

Each year, some ADESA auction locations engage in a friendly rivalry for the honor of raising the most money for JDRF. ADESA Indianapolis led the 2017 campaign with a total donation of \$65,176. In their inaugural year participating, ADESA Brasher’s in Sacramento, California and ADESA Salt Lake raised more than \$70,000 combined. Annual participants ADESA Buffalo, ADESA Phoenix and ADESA Boston brought in more than \$116,000.

JDRF’s research mission is to discover, develop and deliver advances that cure, better treat and prevent Type 1 diabetes. It is the largest charitable supporter of T1D research.

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About KAR Auction Services

KAR Auction Services (NYSE: KAR) provides sellers and buyers across the global wholesale used-vehicle industry with innovative, technology-driven remarketing solutions. KAR's unique end-to-end platform supports whole car, salvage, financing, logistics and other ancillary and related services, including the sale of more than 5 million units valued at over \$40 billion through our auctions. Our integrated physical, online and mobile marketplaces reduce risk, improve transparency and streamline transactions for customers in 110 countries. Headquartered in Carmel, Indiana, KAR has approximately 17,600 employees across the United States, Canada, Mexico and the United Kingdom. www.karauctionservices.com