

## PRESS RELEASE



**FOR IMMEDIATE RELEASE**

### **ADESA and EMKAY Six-Year Fundraising Partnership Raises More Than \$260,000 for JDRF**

**CARMEL, Ind. – February 13, 2018** – ADESA, a business unit of global automotive remarketer, KAR Auction Services, Inc. (NYSE: KAR), announces its ADESA auctions and EMKAY, a privately owned fleet management company, together raised \$267,000 over a six-year fundraising partnership in support of JDRF. JDRF is the leading global organization funding type 1 diabetes (T1D) research.

In 2017 alone, a nine-month JDRF fundraising campaign between the two companies raised \$56,960 for JDRF. During March 1 to November 30, 2017, EMKAY and ADESA each made matching donations generated across 20 participating ADESA auction locations.

“More than 1 million Americans are living with type 1 diabetes — potentially impacting some of our employees, customers and their family members,” said Paul Lips, chief operating officer. “By collaborating with EMKAY to support JDRF and with the support of generous customers and employees, we are doing our part through our annual fundraising efforts to bring awareness to the disease and help fund diabetes research.”

JDRF’s research mission is to discover, develop and deliver advances that cure, better treat and prevent type 1 (T1D) diabetes. It is the largest charitable supporter of T1D research. For more information, visit [jdrf.org](http://jdrf.org).

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## **About KAR Auction Services**

KAR Auction Services (NYSE: KAR) provides sellers and buyers across the global wholesale used-vehicle industry with innovative, technology-driven remarketing solutions. KAR's unique end-to-end platform supports whole car, salvage, financing, logistics and other ancillary and related services, including the sale of more than 5 million units valued at over \$40 billion through our auctions. Our integrated physical, online and mobile marketplaces reduce risk, improve transparency and streamline transactions for customers in 110 countries. Headquartered in Carmel, Indiana, KAR has approximately 17,600 employees across the United States, Canada, Mexico and the United Kingdom. [www.karauctionservices.com](http://www.karauctionservices.com)