

PRESS RELEASE



FOR IMMEDIATE RELEASE

ADESA Names New General Managers in Key Markets

CARMEL, Ind. – May 16, 2019 – ADESA, a business unit of global vehicle remarketing and technology solutions provider KAR Auction Services, Inc. (NYSE: KAR), announces new general managers at two auction locations in the Central Region. Kevin Stumm has been appointed general manager of ADESA Des Moines, and Jeff Brinkley will lead ADESA Salt Lake. Each brings decades of auction industry experience and will help advance ADESA’s customer-focused strategies.

“Kevin and Jeff are proven leaders in the industry who know the business and our customers,” said Doug Shore, regional vice president of ADESA’s central region. “As the in-lane auction experience evolves and we continue transforming the way we serve our customers, it’s important to foster strong industry relationships. Kevin and Jeff have not only successfully built winning teams, they have deep customer relationships that will continue to create growth at ADESA.”

Stumm’s experience in the industry stretches back to 2003, when he became the general manager of Wisconsin Auto Auction. He later founded VinFocused, a consultative service provider for large to small automotive dealerships. He has also held director or manager roles at Lee Enterprises, CarSoup.com and Autotrader.com.

Brinkley started his career in the auto auction industry in 1985 at the former Indianapolis Auto Auction, which later became ADESA Indianapolis. He served as assistant general manager at ADESA Indianapolis from 2001 to 2016, as assistant general manager at ADESA Orlando from 2016 to 2018, and has spent the past year as assistant general manager at ADESA Salt Lake. He had previously served as assistant general manager at Greater Nevada Auto Auction and general manager of the former ADESA Southern Indiana.

Rob Brasher, the previous general manager of ADESA Salt Lake, has decided to reduce his role at the auction to allow more time for family and other interests. He will continue to represent ADESA Salt Lake in a sales leadership position.

ADESA is a leading provider of vehicle auction and remarketing services with 75 vehicle auctions throughout North America.

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About KAR Auction Services

KAR Auction Services (NYSE: KAR) provides sellers and buyers across the global wholesale used vehicle industry with innovative, technology-driven remarketing solutions. KAR's unique end-to-end platform supports whole car, salvage, financing, logistics and other ancillary and related services, including the sale of approximately six million units valued at over \$40 billion through our auctions. Our integrated physical, online and mobile marketplaces reduce risk, improve transparency and streamline transactions for customers in more than 130 countries. Headquartered in Carmel, Ind., KAR has 18,000 employees across the United States, Canada, Mexico and Europe. For more information go to www.karauctionservices.com. For the latest KAR news follow us on Twitter [@KARspeaks](https://twitter.com/KARspeaks).