

PRESS RELEASE



FOR IMMEDIATE RELEASE

ADESA Canada Names New Leader for New Brunswick Location

Jeff LeBlanc Joins ADESA Moncton as General Manager

CARMEL, Ind. – March 3, 2020 – ADESA, a business unit of global vehicle remarketing and technology solutions provider KAR Auction Services d/b/a KAR Global (NYSE: KAR), has named Jeff LeBlanc the new general manager at ADESA Moncton in New Brunswick.

“Jeff excels at providing the leadership necessary for employee success and business growth, championing a culture of engagement that leads to exceeding expectations in customer service,” said Simon Robitaille, regional vice president of ADESA Canada. “His leadership experience in the automotive industry will be a benefit to our clients and employees. I am excited to have someone with his capabilities joining our team as we continue to expand our operations to delivering more logistics and shop services in the marketplace. Jeff has established relationships within the local dealer community and will provide a foundation for ADESA Moncton to excel in addressing the needs of all our customers.”

LeBlanc joins ADESA with more than 15 years of experience in the retail automotive industry. He developed his career through management positions of increasing responsibility at dealerships and automotive groups, including general sales manager, fixed operations manager, and general manager. Most recently, he served as business development manager for dealerships in the Moncton area under the Tricor Automotive Group.

ADESA is a leading provider of vehicle auction and remarketing services with 74 vehicle auctions throughout North America.

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About KAR

KAR Auction Services Inc. (NYSE: KAR), known as KAR Global, provides sellers and buyers across the global wholesale used vehicle industry with innovative, technology-driven remarketing solutions. KAR Global's unique end-to-end platform supports whole car, financing, logistics and other ancillary and related services, including the sale of nearly 3.8 million units valued at approximately \$40 billion through our auctions. Our integrated physical, online and mobile marketplaces reduce risk, improve transparency and streamline transactions for customers in more than 80 countries. Headquartered in Carmel, Indiana, KAR Global has approximately 15,000 employees across the United States, Canada, Mexico, U.K. and Europe. For more information, go to www.KARglobal.com. For the latest KAR Global news, follow us on Twitter [@KARspeaks](https://twitter.com/KARspeaks).