

## PRESS RELEASE



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### **ADESA Transforms Vehicle Inspection Capabilities, Enhancing Wholesale Customer Experience**

Leading-Edge Technology Powers Faster, More Comprehensive and Exact Vehicle Inspections

**CARMEL, Ind.** – January 25, 2021 – ADESA, a business unit of KAR Auction Services, Inc. d/b/a KAR Global (NYSE: KAR), announces advanced inspection capabilities, delivering consistency and confidence throughout the wholesale buyer and seller experience. ADESA’s new technology solution and software platform powers high quality, industry-leading inspections—making significant leaps in transparency, relevance and accuracy—faster than ever before.

“The most important element for the digital transformation of our industry is the condition report—the ability to emulate that in-lane tire kicking through a virtual format,” said Srisu Subrahmanyam, chief operating officer of ADESA. “So we’re investing heavily in enhanced digital inspection tools to support a more consistent experience and give dealers the confidence and peace of mind they need when purchasing vehicles through digital channels. Everyone benefits—sellers can access information faster to make smarter reconditioning choices, and buyers will have high resolution images and inspection details to make the most informed bidding decision.”

ADESA’s new inspection platform enables on-site vehicle inspectors with an advanced, hand-held, phone-based technology and a fine-tuned software application to capture more precise and complete vehicle information. Inspections will include higher-quality and higher-resolution photos to enhance vehicle condition reports. With a more intuitive design, inspectors can complete each inspection more accurately and consistently, presenting the vehicle for sale with the most relevant and meaningful information to potential buyers. ADESA has rolled out its new inspection capabilities across all U.S. locations, and anticipates completing onboarding of its Canada locations in the first quarter of 2021.

“As dealers turn to digital marketplaces to source and buy inventory, having a complete view of each vehicle’s condition has become essential,” said Richard Carpentier, head of inspection solutions at KAR Global and COO and SVP of Operations for AutoVIN. “By aligning resources, including personnel, technology and data from across KAR, we’re optimizing and streamlining the entire inspections process for our customers. Buyers and sellers alike will have more data, faster, to make intelligent decisions and drive greater success.”

ADESA is a leading provider of vehicle auction and remarketing services, with 74 facilities throughout North America. Serving customers both online and in-lane, ADESA offers technology-based solutions that enable sellers and buyers to maximize ROI. Learn more about ADESA [here](#).

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**KAR Contacts**

**Media Inquiries:**

Laurie Dippold

(317) 343-5122

[laurie.dippold@karglobal.com](mailto:laurie.dippold@karglobal.com)

**Analyst Inquiries:**

Mike Eliason

(317) 249-4559

[mike.eliason@karglobal.com](mailto:mike.eliason@karglobal.com)

**About KAR**

KAR Auction Services, Inc. d/b/a KAR Global (NYSE: KAR), provides sellers and buyers across the global wholesale used vehicle industry with innovative, technology-driven remarketing solutions. KAR Global’s unique end-to-end platform supports whole car, financing, logistics and other ancillary and related services, including the sale of nearly 3.1 million units valued at approximately \$30 billion through our auctions in 2020. Our integrated physical, online and mobile marketplaces reduce risk, improve transparency, and streamline transactions for customers in about 75 countries. Headquartered in Carmel, Indiana, KAR Global has employees across the United States, Canada, Mexico, Uruguay, U.K. and Europe. For more information and the latest KAR Global news, go to [www.karglobal.com](http://www.karglobal.com) and follow us on Twitter [@KARspeaks](https://twitter.com/KARspeaks).