

PRESS RELEASE



FOR IMMEDIATE RELEASE

ADESA Rolls Out New Condition Reports

Empowers Dealers to Make Smarter and Faster Buying Decisions

CARMEL, Ind. – Feb.1, 2021 – ADESA, a business unit of global wholesale used vehicle digital marketplace operator KAR Auction Services, Inc. d/b/a KAR Global (NYSE: KAR), announces more comprehensive condition reports rolling out across the U.S. and Canada, allowing dealers to make more informed and faster buying decisions.

“Our new condition report displays key information in an easy to digest format, reducing the time it takes to make a decision on the vehicle while empowering dealers to buy with confidence,” said John Hammer, chief commercial officer of KAR Global and president of ADESA. “Buyers consistently ask for fast access to the information that matters most to them, including things like damages, tire condition and announcement information. So, we are thrilled to evolve our condition reports to a more digestible format that better meets their needs.”

Highlights of the enhanced condition report include an improved photo gallery with a separate damages section, easier to find tire condition and vehicle options. The most commonly referenced information is featured at the top of the page, including vehicle summary, bid details and images. The phased roll out is anticipated to complete later this year.

Evolving the most innovative and technologically advanced sourcing and wholesale platform remains a key focal point for ADESA and KAR’s digital marketplace businesses. In addition to the new condition reports, ADESA has recently rolled out several new tools for customers. These include an updated Purchases Page providing a more streamlined checkout process and ADESA Assurance, reducing risk and providing peace of mind when buying.

ADESA is a leading provider of digital marketplaces for wholesale used vehicles supported by more than 70 vehicle logistics center locations across North America. ADESA’s progressive technology, data-driven tools and industry leading customer support are helping make wholesale easy so its OEM, financial institution, rental, fleet, and franchise and independent dealer customers can be more successful. Learn more about ADESA [here](#).

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About KAR

KAR Auction Services, Inc. d/b/a KAR Global (NYSE: KAR), provides sellers and buyers across the global wholesale used vehicle industry with innovative, technology-driven remarketing solutions. KAR Global's unique end-to-end platform supports whole car, financing, logistics and other ancillary and related services, including the sale of nearly 3.1 million units valued at over \$40 billion through our auctions in 2020. Our integrated physical, online and mobile marketplaces reduce risk, improve transparency and streamline transactions for customers in about 75 countries. Headquartered in Carmel, Indiana, KAR Global has employees across the United States, Canada, Europe, Mexico, Uruguay and the Philippines. For more information and the latest KAR Global news, go to www.karglobal.com and follow us on Twitter [@KARspeaks](https://twitter.com/KARspeaks).